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**UNIVERSITY REPRESENTATIVES VIST COUNTY**  
**INDIANA STATE TOURS SPEEDWAY/BUSINESS PARK**

**Switzerland County, IN (Monday, November 3, 2008) –**

Representatives of Indiana State University visited in Switzerland County on Thursday, October 30 to tour the location of the Markland Business Park and to meet with local leaders.

Many communities partner with universities when planning and developing business parks to provide technical assistance and workforce training to future businesses and workers. Switzerland County has hosted similar visits from other colleges and universities throughout the year.

Among the university representatives visiting the county were Jack Maynard, University Provost and Vice President of Academic Affairs and Mark Green, Associate Vice President. In addition to touring the Markland site, University representatives also visited the Kentucky Speedway. The park's proximity to the race track could be appealing to the University, which recently developed a new motorsports initiative.

Indiana State University's Motorsports Initiative was initiated in response to the growing needs of the industry. An undergraduate program in Motorsports Management was started in April 2006. The minor is open to students from all major areas across the University. A career in motorsports can include expertise in management, design and promotion. In addition, it can involve the creation and financing of event facilities, products and services designed to support the motorsport industry. The minor also offers internship opportunities and experiences outside the classroom.

Students in the Motorsports Management Program also have opportunities to gain firsthand experience in the industry through Team Sycamore Racing. Officially formed in January, 2007, Team Sycamore racing gives students the ultimate hands-on experience. Students affiliated with the team operate, manage and drive the TSR dragster at area speedways as an official National Hot Rod Association (NHRA) team.

Founded in 1865, Indiana State University is currently home to over 10,000 students and over 100 academic majors.

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