



NEWS RELEASE

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For Immediate Release
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Switzerland County Unveils Economic Development Website

New Website to Market Switzerland County

The Switzerland County Economic Development Corporation has unveiled a new website to help market the community to prospective businesses and to provide information within the county. The site was released on Wednesday, April 26, 2006 and can be found at <http://www.switzerlandusa.com>.

The site was created with two primary goals in mind. First the site was designed to provide quick, convenient information to businesses searching for a place to locate a facility. The site will provide them with current economic and population figures for the community as well as a list of available sites. Jon Bond, of the Switzerland County Economic Development Corporation, says that providing this information can be critical to a community's success. "A business will eliminate the majority of the communities they are considering before they ever pick up the telephone," Bond said. "Making this information easily available on the internet can keep a community in the running a lot longer."

The second goal of the site is to provide information to businesses and residents of Switzerland County on what opportunities might exist for them in the area. A second component to the site, to be added in six to eight weeks, is specifically targeted for county residents and local graduates who currently live away from the county. The site will provide information on new developments in the community, including restaurants and entertainment.

The website was funded by a Community Comeback Grant awarded by the State of Indiana in 2004. Funding was also provided by Switzerland County and the Vevay-Switzerland County Foundation.

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